



Dear Business Owner,

The Calvert High School football program is conducting its annual game day program advertising fundraiser for the upcoming 2010 season. The goal of our football program is to provide the best equipment, facilities, and experience to each and every member of the football program. We are always upgrading weight room equipment, football equipment, uniforms, and the necessary technology used in the recruiting process.

During the 2010 football season our goal is to replace 15-20 helmets, head sets used by coaches during games, and tackling pads. We would also like to make upgrades to other practice equipment. We ask that you help support the CHS football program by purchasing one of our multiple advertising packages below. **Your advertisement package is tax deductible and checks are payable to Calvert High School.** Your advertisement will be placed in our game day program that is given free of charge to fans at our homes games. Your web site advertisement will be seen by everyone that views the Calvert Football website. Website ads will be good for one year with an option for renewal the next season. We are not able to offer new banner packages this year. Only banners from previous seasons can be renewed. This will be the final year for banner renewal, as we are changing advertising packages after the purchase of a new stadium score board. The banners will be replaced with a scrolling message on the score board beginning with the 2011 football season.

Package #1- Program ad- Half Page \$150

Package #2- Program ad- Full Page \$250

Package #3- Website ad- will run on website- \$200 (need a jpeg file)

Package #4- Banner renewal & program ad renewal (renewal from the 2009 season)

\$250- half page ad \$350- full page ad (per banner/ad)

Package #5- Official Team Sponsor Title for the 2010 season, All coaches gear will have advertisement in the form of a patch, Front/Back Cover of Program, Advertisements read over Public announcement system at games during each quarter, and Website ad- \$2500

Package #6- Inside Front/Back Cover of Program and Website ad- \$600

Package #7- A Full Page Program ad and Website ad- \$400

Package #8- A Half Page Program ad and Website ad- \$300

If you would like to create a custom package please call Coach Watson or Mrs. Patricia Meier

High school athletics play a major role in the lives of the students at Calvert High School. The average attendance at a Calvert football game is between 1000 and 2000 people. This is a great opportunity to advertise in the community. The financial demand to provide our players with the best is only achieved with the help of the community. We are grateful to be part of a very supportive community. Please contact me if you have any questions or need an alternate package created. Thank you in advance for your continued support of the Calvert High Football Program.

Marc Watson- Head Football Coach- watsonma@calvertnet.k12.md.us

School- 410-535-7330 Cell- 724-344-9305